AGENCY

Credentials

We make AI creative

2025

Hi! I’m Vova, CEO of maibutne – the leading AI agency in Ukraine

AGENCY МАЙБУТНЄ

15 years in content projects

Foundation of the New strategies holding

2009

NEW STRATEGIES GROUP

2010-2012

creation of the first advertising projects

Team development and expansion

2013-2016

2017-2024

Implemented 900+ projects in the digital

2025

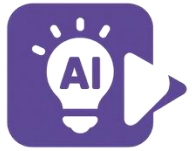
AI agency's launch

AGENCY МАЙБУТНЄ

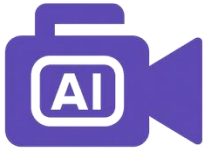
Our products

CONTENT FOR SOCIAL MEDIA

AI ADVERTISING VIDEOS

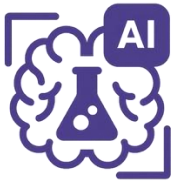


AI PRODUCT VIDEOS



AI SHORT FILMS

AI AVATARS



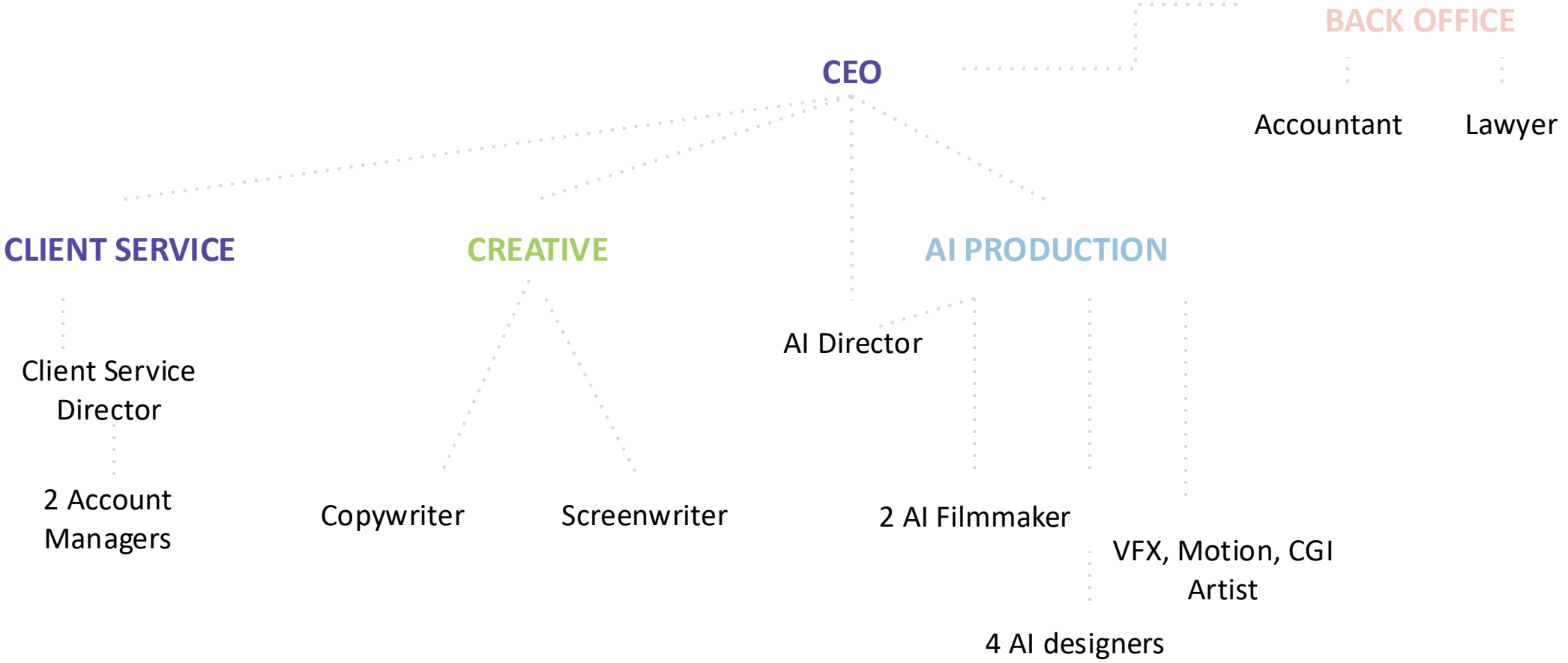
CORPORATE TRAINING

Key clients 2025

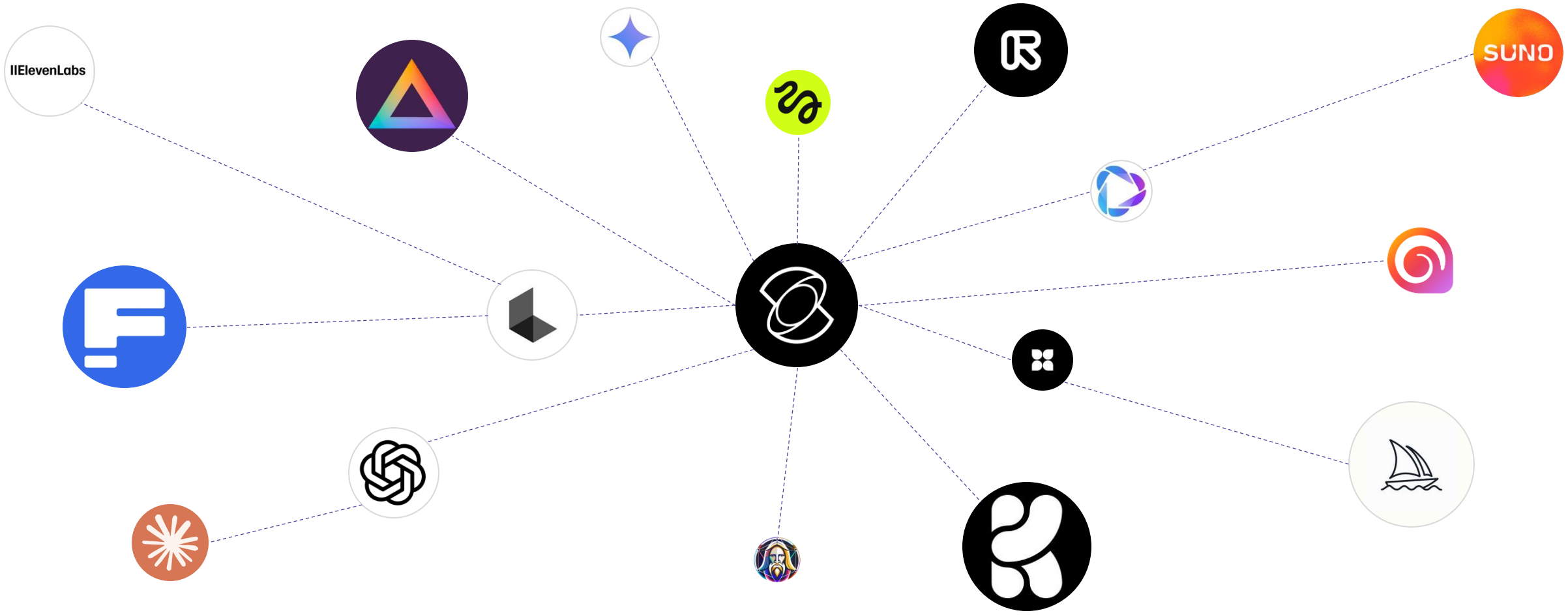
Jägermeister
PRIPRAVKA
ЧИСТІ ПРЯНОЩІ
KERNEL
Фрекен БОК
GRAFF
Reeva
Henkel
Tefal
ZTE
VODALAND
MEGOGO
SMARTY FAMILY
REGNO
optima SCHOOL
Яготинське для дітей

AGENCY МАЙБУТНЄ

Today there are 15 of us:

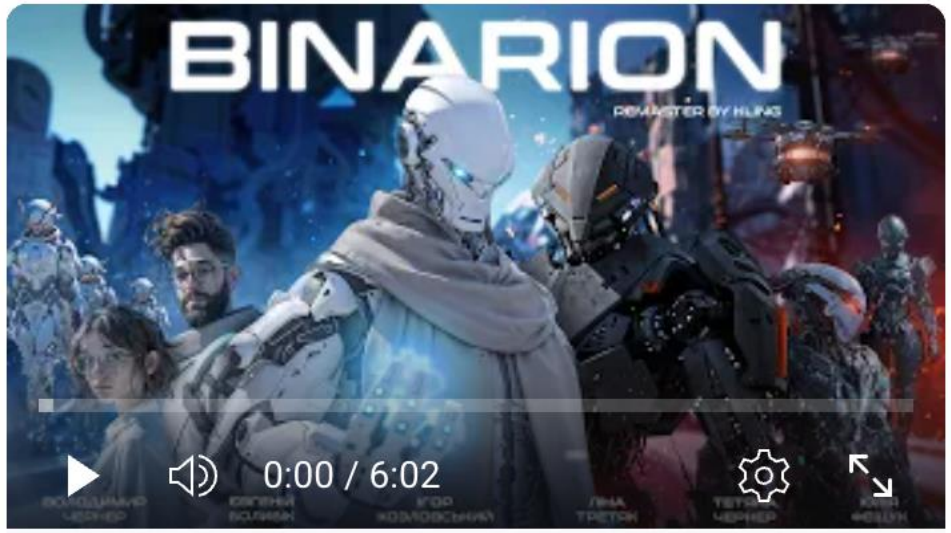


If a new AI exists in the world - we're already using it =)



Also, we're winners of Megogo festival 2024/2025

2024. Silver.



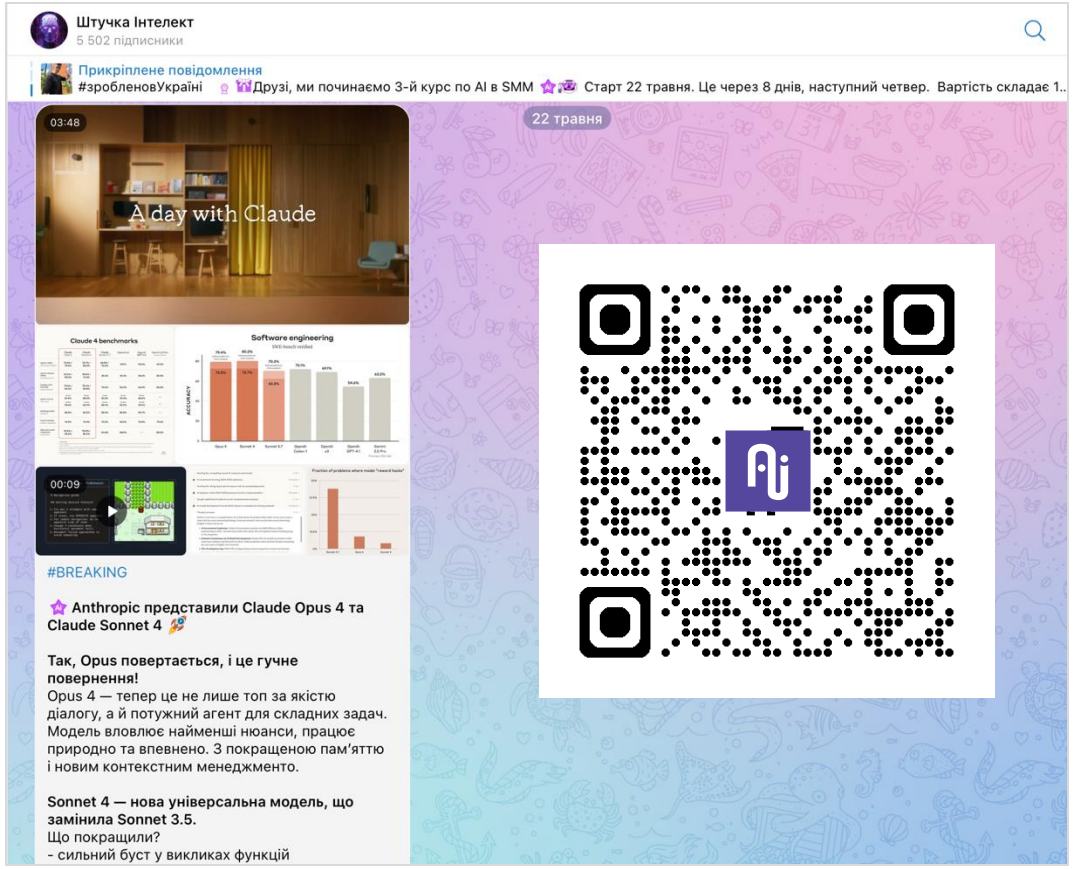
video media

2025. Short List.

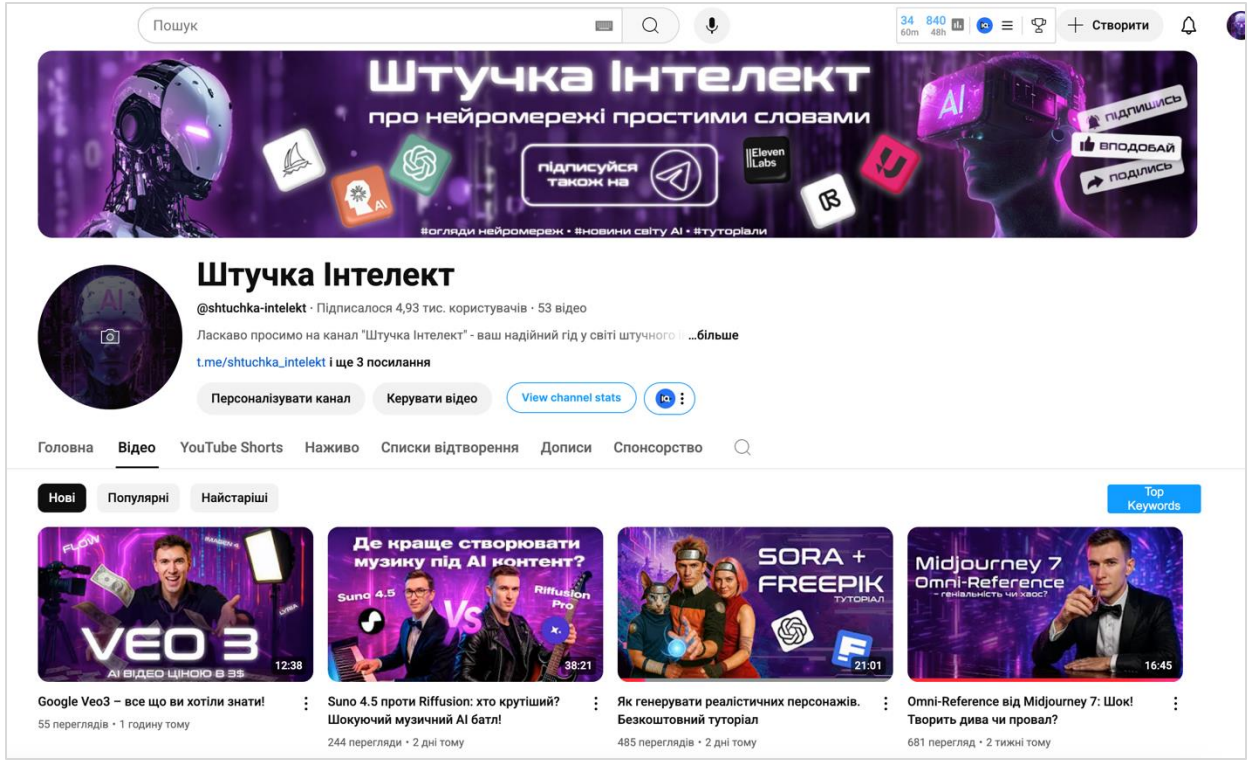
video media

And support AI project "Штучка Інтелект"

Telegram



YouTube



AGENCY МАЙБУТНЄ

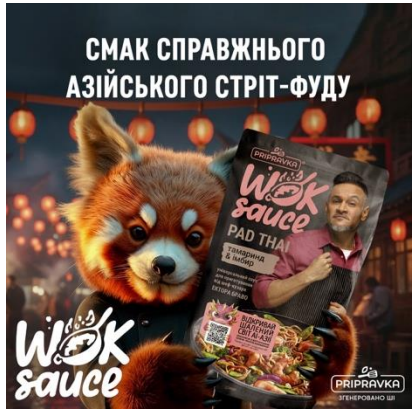
Cases

Futuristic AI-Asia for Pripravka

We transported the digitized star Hector Jimenez-Bravo into a futuristic "AI-Asia" to promote Pripravka WOK sauces.

This video blends realism with cyberpunk neon, animating complex dragon flights while keeping the chef’s likeness consistent.

It serves as a trailer for an interactive project, featuring rotating products with flawless labels.



video Campaign site case

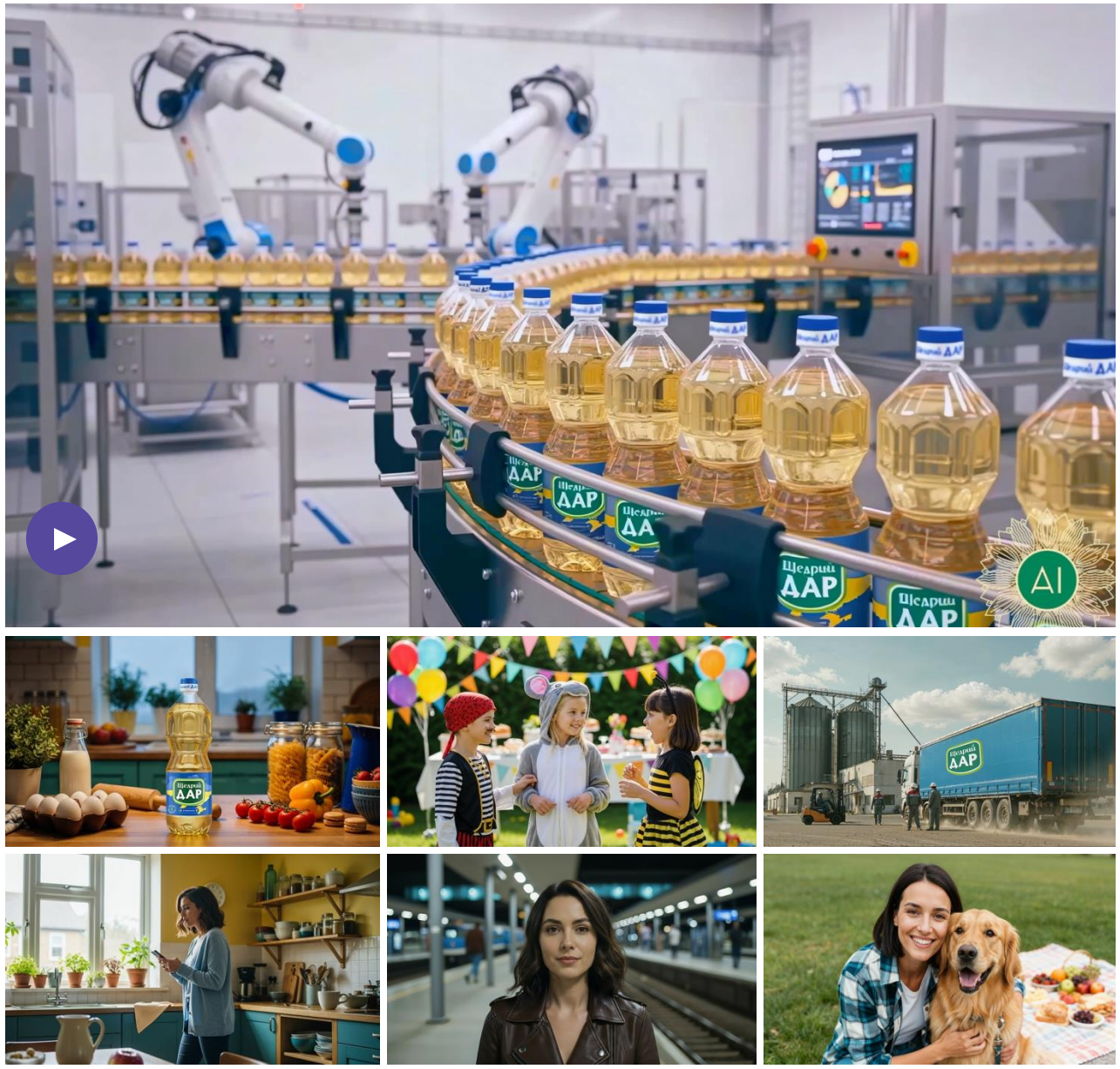
AGENCY МАЙБУТНЄ

Hyper-Realistic AI Campaign for Kernel

We created an image video targeting the female audience with a dramatic POV from the oil bottle itself.

Unlike our previous animation-style campaign in 2024 for this brand, this project leverages new AI tech for stunning cinematic realism.

Using tools like Imagen 4 Ultra and Pixverse 5, we achieved consistent character emotions and lifelike lighting, marking a major leap in AI advertising quality.



video case

AGENCY МАЙБУТНЄ

Industrial Campaign for ELC

We challenged AI to create a hyper-realistic video for Ecoprofid’s chicken feed, featuring everything from poultry farms and talking humans to a "Green Optimus Prime."

Using a massive stack including Pixverse 5 and Google Veo 3, we proved AI can handle complex industrial scenes.

The project took 5 weeks from concept to final color grading in DaVinci.

video case

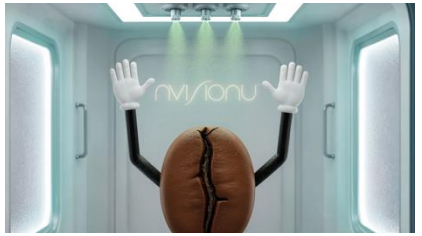
AGENCY ЛАБУТНЄ

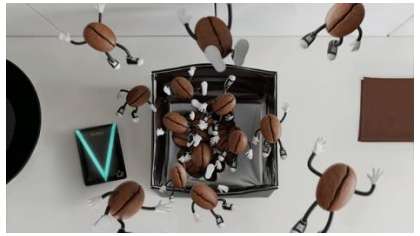
Epic Gaming-Style AI Video for Nvisionu

We created a dynamic campaign for the US brand Nvisionu to promote their "Alive" coffee supplement.

The video tells the epic story of a coffee bean in a retro gaming style, targeting techies and Gen Z.

Produced in just 6 days, we used Kling Pro for animation and Suno AI 4.5+ to generate a unique track blending 90s nostalgia with modern trends.





video case

AGENCY

Tea brand Graff in 9 months

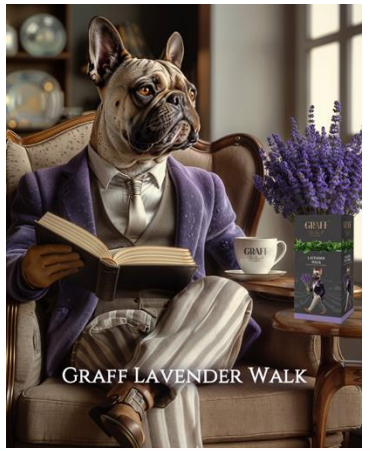
The tea category is highly competitive. To stand out from other players, we decided to create not only professional craft content in social media, but also to bring the brand characters from packaging to life.

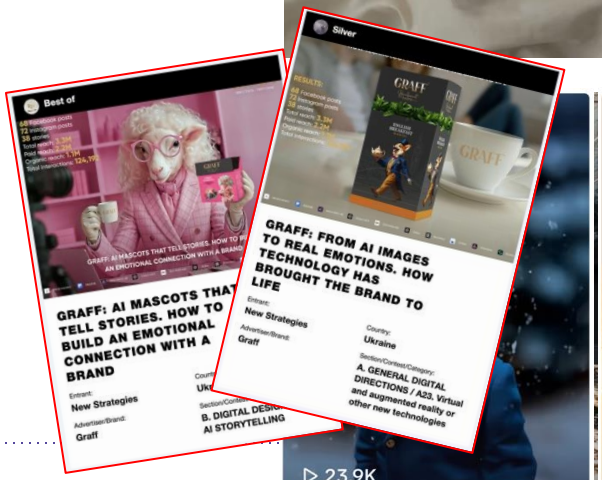
AI technologies helped us to create many viral AI videos and photos.

We provide monthly:

- 3 million reach in 9 months
- 340 thousand engage
- ER 8%
- Silver, bronze, and 4 shortlists at advertising festivals

video case





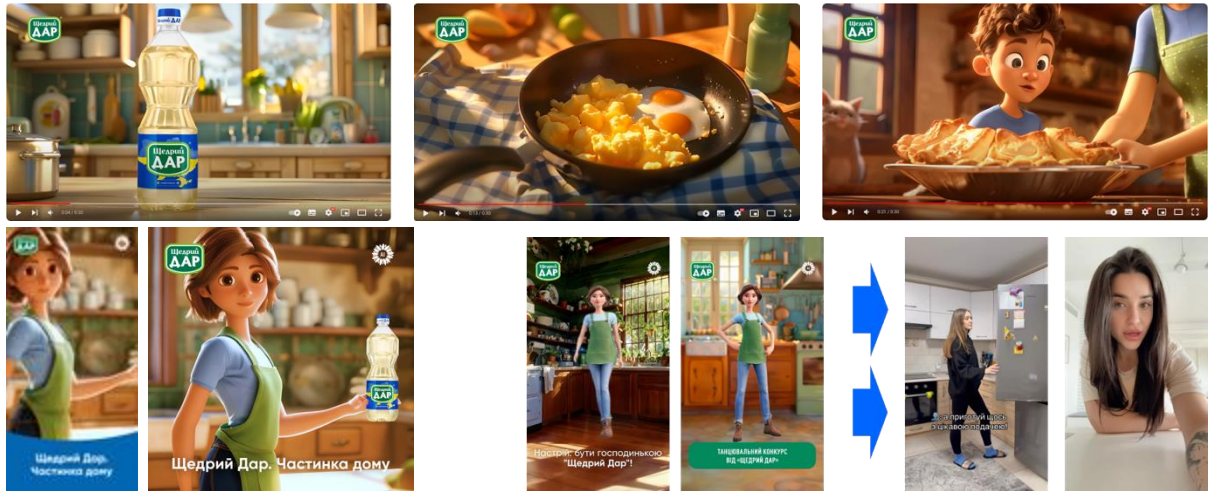
First AI Complex AI Campaing in Ukraine

The uniqueness of this advertising project for Kernel Brand lies in the fact that it was fully developed using the most advanced artificial intelligence technologies**, first in Ukraine**

The main idea of the video is to consolidate in the consumer's mind the association that Shchedryi Dar oil is an integral part of any home, family, and dwelling.

Overall results:

- 6 million reach.
- + 3 items market growth
- + 63 % sales growth compared to the same period in 2023.



video case

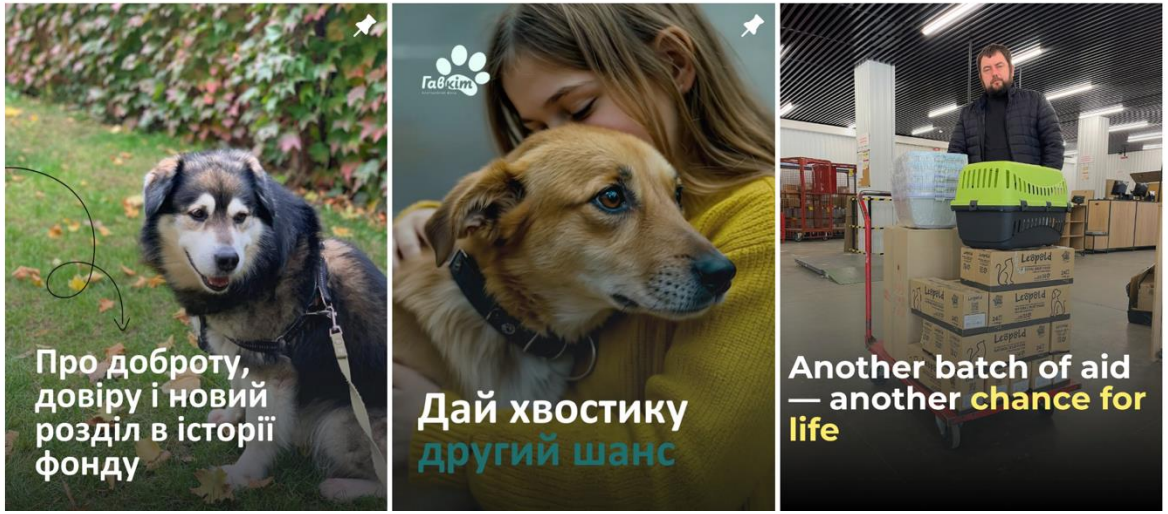
AGENCY МАЙБУТНЄ

GAVKIT Foundation when AI helps

To help poor animals in shelters, we created a realistic video that raised a pressing social issue against the backdrop of war.

Results:

- 13 out of 13 puppies found new owners.
- The project began adaptation for Poland.



video

AGENCY МАЙБУТНЄ

Entertainment video for Optima

To promote the Halloween holiday, we created a fun and creative video for Optima Distance School. In it, schoolchildren gather for Halloween, each wearing different costumes, walking, driving, running, and then hanging out and celebrating Halloween.

The video does not use any stock footage or camera footage.

Everything is 100% AI.

video case

AGENCY
МАЙБУТНЄ

AI product video for Tefal

Product - famous Tefal Ingenio pans with detachable handle. Our project team has been using them for years and can say they're top-tier. No other pans are worth attention compared to these. Removable handle, heat indicator, durable materials. Though the video is simple, we worked with passion).

The video showcases all these advantages. We adapted the mini people trend, focusing on bringing the product into a generated world in 16:9 format for YouTube.

video case

AGENCY МАЙБУТНЄ

Military video for Pulse Power batteries

This video aims to boost sales and build awareness of Pulse Power batteries for Motorola radios.

We created a cinematic video with a simple story: Military action, base attack, but thanks to radios our warriors maintain active communication and solve tactical tasks quickly.

Rain? No problem - waterproof design. Long battle needing extended communication? Easy - 5000mAh battery ensures long charge. Plus many other great features included.

video case

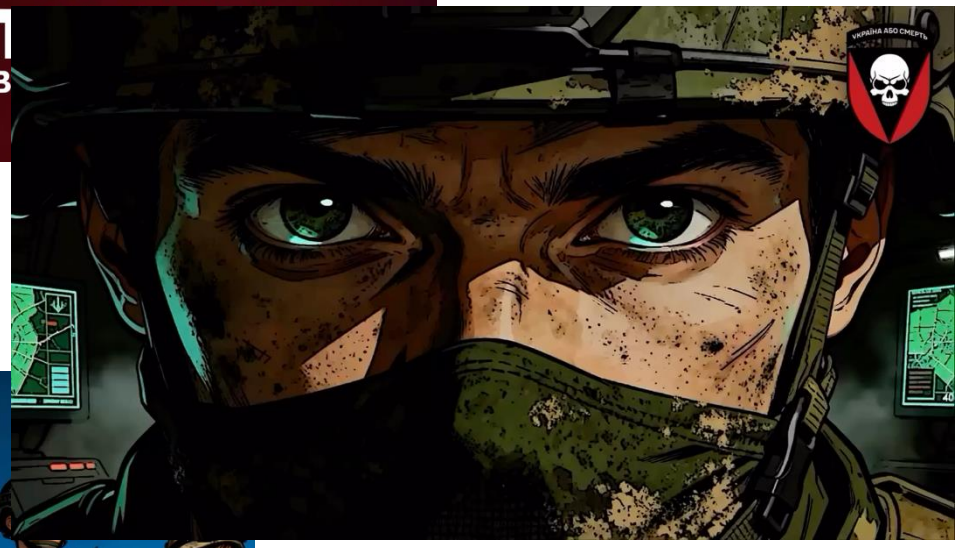
AGENCY МАЙБУТНЄ

Motion AI for Military Recruitme

video

These projects utilize a unique "Motion AI" style for group of AI video series.

We combined Midjourney visuals with intricate keyframe animation and rotoscoping in After Effects. By animating static AI characters and drones, we created an engaging illustrative look. The entire production, including retouching and layering, took just 40 hours to deliver high-quality broadcast assets.



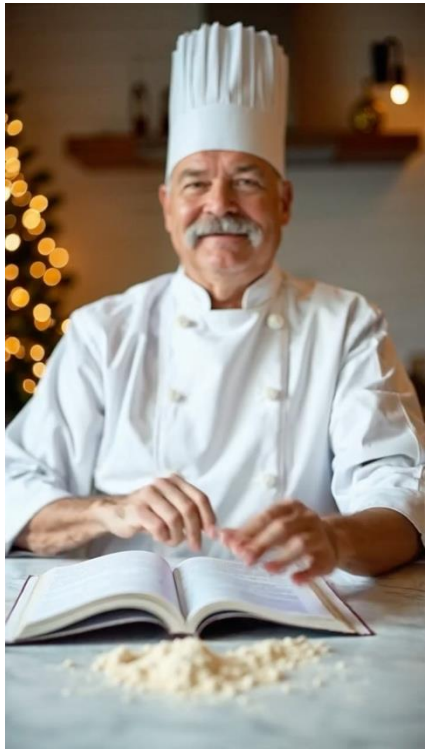
video

video

case

Many Reels for Social Media

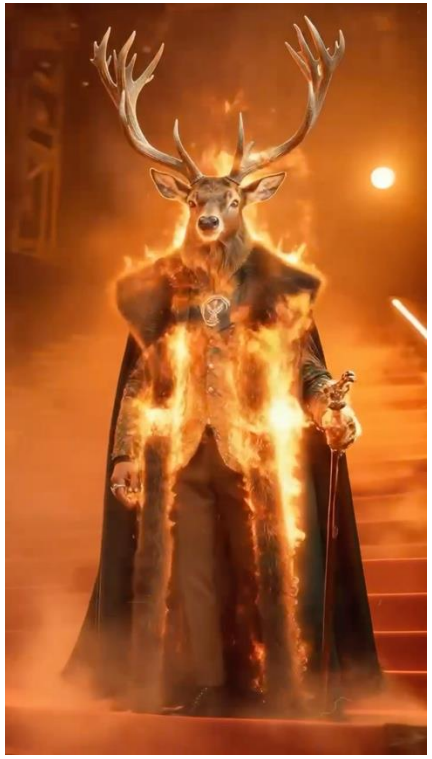
Stoghar



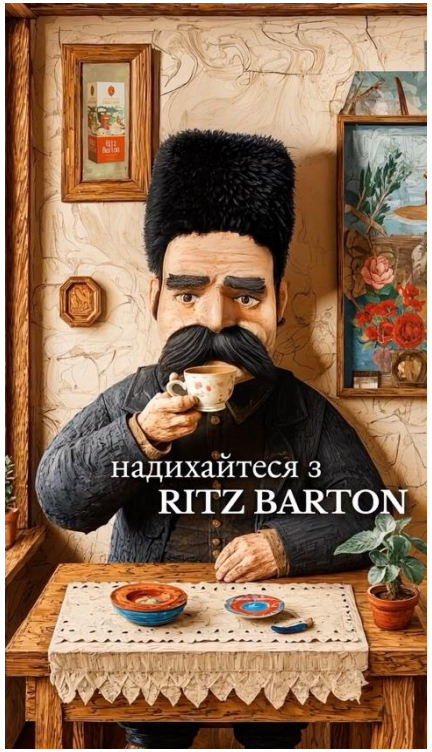
Yagotynske

Graff

Jägermeister



Ritz Barton



AGENCY
МАЙБУТНЄ

Let's go to mAIbutne together!

Volodymyr Cherner, CEO
v.cherner@maibutne.ai
+380 95 095 31 73
maibutne.ai